



# A Life Saving, Life Sustaining Force for the Nation



## Legislative Affairs Division Ambassador Conference

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# Army Reserve Legislative Affairs



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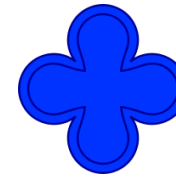
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# US Constitution: Article I, Section 8

*“The Congress shall have the power to lay and collect taxes, duties, imposts and excises, to pay the debts and provide for the common defense and general welfare of the United States...”*



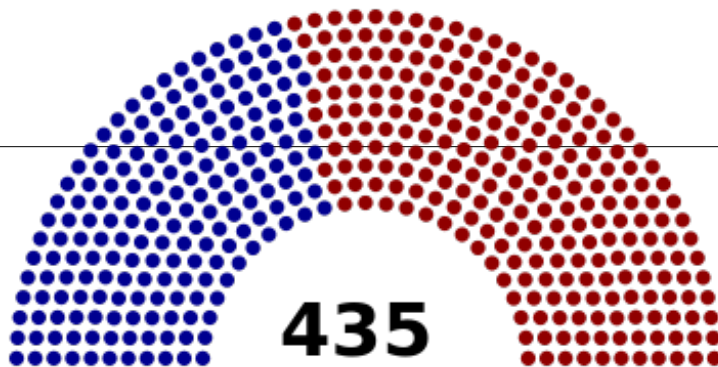


# House & Senate Differences



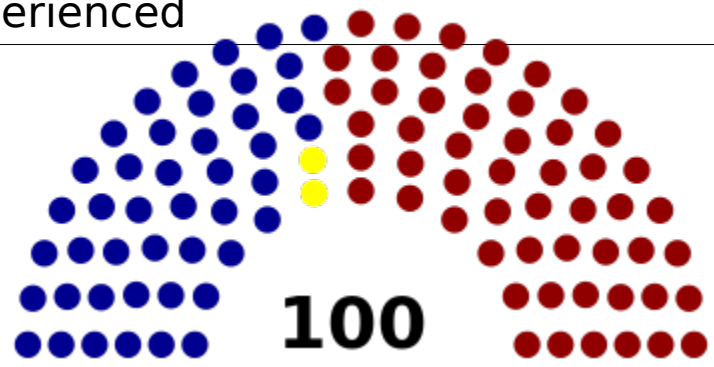
## House of Representatives

- 435 voting representatives
- States allocated seats based on population
- Every seat up for re-election every 2 years
  - Members constantly worried about re-election
- Relatively fast-paced
- Bills require only simple majority to pass
- Appropriations bills typically originate here
- Staff and Members may have less experience or knowledge of defense issues



## Senate

- 100 Senators
- 2 per state, regardless of population
- 1/3 Up for Re-Election Every 2 Years (6 Yr Terms)
  - Members most worried about re-election when “in cycle”
- Relatively slow-paced due to Senate rules (including the filibuster)
- Most bills require 2/3 of chamber to pass
- Confirmation of Presidential appointees (including GOs) occur in Senate Armed Services Committee only
- Typically more collegial atmosphere
- Staff and Senators typically more experienced





# Congress 101



## Why AR Senior Leaders Interact With Members of Congress

- The CAR maintains a statutory requirement per Title 10 U.S.C. Sections 3038 and 10171 for the justification of personnel, operation and maintenance, and constructions budgets for the Army Reserve

- Annually, the CAR submits through SECARMY, to the SECDEF the Army Reserve Posture Statement on the state of the Army Reserve

## Why AR Senior Leaders Educate & Inform Members of Congress

- To ensure Members of Congress understand the unique roles and capabilities of the Army Reserve
- Ensure Members of Congress understand that AR units are geographically dispersed and can support civil authorities in response to natural disasters



# We do...



- Educate and inform Members of Congress about Army Reserve programs and Chief of Army Reserve priorities
- Assist Army Reserve Senior Leaders as they defend the President's Budget Request for the Army Reserve
- Develop strategies for communicating the Chief of Army Reserve's priorities to Congress
- Plan and execute relationship-building events on Capitol Hill, bringing Army Reserve Senior Leaders together with Members of Congress and their staffs
- Plan and execute, with the assistance of OCLL and SAFM-BUL, Congressional travel (STAFFDELS & CODELs) to raise awareness and understanding of Army Reserve Operations
- Facilitate responses to Congressional inquiries about Army Reserve programs, operations, facilities
- Maintain relationships with Members and their staffs







# We do NOT...



- Lobby Members of Congress or their staffs
  - Anti Lobbying Act (18 U.S. Code § 1913): “No part of the money appropriated by any enactment of Congress shall...be used directly or indirectly to pay for any personal service, advertisement, telegram, telephone, letter, printed or written matter, or other device, intended or designed to influence in any manner a Member of Congress, a jurisdiction, or an official of any government, to favor, adopt, or oppose, by vote or otherwise, any legislation, law, ratification, policy, or appropriation, whether before or after the introduction of any bill, measure, or resolution proposing such legislation, law, ratification, policy, or appropriation.”
- Engage in political discussions
- Request funding for programs beyond what's included in the President's Budget Request





# 114.2 Congressional Initiatives



- **Resource the Army Reserve (OMAR, RPA, MILCON, OCO)**
- Ensure Adequate Full-time Support
- Preserve End Strength & Force Structure Reductions
- Manage the AR as an Operational Force
- Support for National Guard Reserve Equipment Account
- Maintain Sustainment Restoration & Modernization and Base Operation funding
- Communicate the Army Reserve's recommendations for the National Commission on the Future of the Army



# State Tuition Assistance



❑ **KEY POINT:** State Tuition Assistance (TA) parity between the National Guard and the Reserve Component is a CAR priority. Most states, except Georgia and Texas, have statutory language about State TA programs that was drafted with only the National Guard in mind.

❑ **DISCUSSION:**

- ❑ Many people do not know the difference between the National Guard and the Reserve.
- ❑ Like National Guardsmen, Reserve Component service members are community-based forces living and operating in all 56 states and territories.
- ❑ State TA programs were created as an incentive for service in the National Guard. Today, all members of the Reserve Component, National Guard and Reserve, support domestic emergencies as well as the nation's defense.
- ❑ State TA programs are statutory in nature, therefore, state legislators must act to change the laws that govern state TA programs. Governors do not write laws; they only enact or veto them.
- ❑ TA programs provide financial assistance for voluntary off-duty civilian education programs in support of service members' professional and personal self-development goals. Education incentives are highly valued by Army Reserve members.
  - ❑ 75% of Total Army Doctorates and 50% of Masters Degrees reside in the Army Reserve.
  - ❑ Over the last five years, the average percentage of Soldiers having received TA who remain in the Army Reserve are higher when compared to the General population of Soldiers that have not received any TA. Of those who received TA over those five years, approximately 60% remain in the Army Reserve. The percentage of Soldiers who received TA remaining has increased each of the past five years with the past two years retaining about 90% and 98% respectively.
- ❑ State TA programs vary by state. State TA programs may include interest-free loans that are cancellable through additional service in the National Guard, reimbursement of tuition paid by service members, and partial or complete tuition waivers.
- ❑ Eligibility requirements for State TA policies vary by state, with some states restricting the benefit to specified ranks and some states requiring additional service obligations for receipt of the benefit.



# State Tuition Assistance



## ❑ What do we need the Army Reserve Ambassadors to do?

- ❑ Support the CAR's priority to seek State TA parity. Not all states are good candidates. Ideal candidates are those states that have State TA programs in which Ambassadors already have relationships with state legislators.
- ❑ Be advocates, not lobbyists, for state tuition assistance parity.
- ❑ Understand the environment and FIND a CHAMPION in the legislature. (Timeline, motivations, and impacts)
- ❑ Develop positive working relationships with key state legislators and their staff.
- ❑ Motivate the legislator to act by educating and informing them on the issue and the benefits of change.
- ❑ Maintain support of the legislators office throughout the process.

## ❑ How will the Army Reserve help the Ambassadors?

- ❑ RSC Legislative Liaisons and OCAR Legislative Affairs Division will help Ambassadors understand motivations and determine with whom Ambassadors should engage. Help find a champion.
  - ❑ State legislators vs Governors office or VSOs
  - ❑ Introductions vs cold starts
  - ❑ Understanding political party dynamics (Majority vs Minority; Party leadership vs Members)
  - ❑ Understanding legislative dynamics (Committee members vs Non-members; Legislative Leaders vs Members; Legislative calendar; National Guard activities and positions)
- ❑ RSC LLs will provide assistance in setting up and preparing for meetings with state legislators.
  - ❑ State TA legislation (State's current legislation and examples of other state TA legislation-GA, NJ, TX)
  - ❑ Reserve Component comparison of education benefits (Comparison slide)
  - ❑ Army Reserve state economic impact (At a Glance)
  - ❑ Reserve Component Troop Strength and estimated use/cost of TA by Army Reserve

## ❑ What are the benefits for State Legislators?

- ❑ Recognizes the importance of all Reserve Component members who respond to State emergencies and support the Nation Defense.
- ❑ Addresses the unequal treatment of Reserve Component Members in their state by providing equitable state education benefits for ALL service members.
- ❑ Benefits their citizens serving in the Armed Forces and the communities in which they serve.
- ❑ Correcting this inequity does NOT necessarily require increased costs. State education benefits can be limited and distributed on a first-come, first-served basis. States can also ensure that Service



# Questions ?



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U.S. ARMY



# Legislative Engagement Strategy

**END STATE:** *An Army Reserve enabled with the authorities*

**WAYS** *Resources needed to meet global requirements.*



**MEANS**

*Develop National Leaders...Tell the Army*

Rally Point 32.1	Army Reserve at a Glance	OCAR LAD	CAR AR SLs AR Ambassadors	RSC LLs	Army Reserve Campaign Plan	Army Reserve Posture Statement
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# OCAR LAD FY16 Strategic Plan

**Army End State: A Versatile and Agile mix of Capabilities and Formations that is rapidly Deployable and Sustainable in order to**

Imperative Outcomes	An All-Volunteer Force of High Quality Soldiers, Civilians, and Leaders	Developed leaders who are able to meet the challenges of the 21 <sup>st</sup> century	Modernized, ready, tailored land forces capable of meeting CCDR's requirements across the range of military operations	A Force that more effectively provides land power for National Security Decision Makers
AR 2020 Ends	A high quality, all-volunteer Army Reserve of Leaders, Soldiers, & Civilians supported by a network of Families and Employers.	An AR that is manned, equipped, trained, and employed as an operational force, fully integrated into the Total Army.	A restored, reconstituted, and ready AR prepared for 21 <sup>st</sup> Century Operations in support of Combatant Commanders.	An Army Reserve transformed to provide expeditionary enablers to the Total Army, meet Combatant Command requirements, and maintain strategic depth.

## LAD FY16 Objectives

MANNING	TRAINING	EQUIPPING	INSTALLATION	FUTURE REQUIREMENTS
LAD 1.1 - Maintain Support for Army Reserve End Strength & Force Structure (OPR: G1)	LAD 2.1 - Build advocacy for leveraging the Army Reserve ISO Defense Support to Civil Authorities (OPR: G357)	LAD 3.1 - Build support to increase AR equipment modernization (OPR: RM)	LAD 4.1 - Build support to execute the Army Reserve Facility Investment Strategy (OPR: SI)	LAD 5.1 - Government Relations advocacy and support for Army Reserve Resolutions (OPR: LAD)
LAD 1.2 - Demonstrate Army Reserve Commitment to Suicide Prevention & SHARP Programs (OPR: G1)	LAD 2.2 - Build support and educate Congress on the requirements of an Operational Army Reserve (OPR: G357)	LAD 3.2 - Build support to maintain NGREA (OPR: RM)	LAD 4.2 - Maintain support for facility Sustainment, Restoration & Maintenance (SRM), and Base Operations Services (OPR: SI)	LAD 5.2. - Educate Members of Congress on the unique capabilities of the Army Reserve (OPR: G357)
LAD 1.3 - Build support to modify the Army Reserve MILTECH program (OPR: CIVPER)	LAD 2.3 - Sustain OMAR funding consistent with maintaining an operational Army Reserve (OPR: RM/G357)		LAD 4.3 - Build support for maintaining Energy Sustainability and Environmental Programs (OPR: SI)	LAD 5.2. - Educate Members of Congress on Army Reserve capabilities to support Cyber Operations (OPR: G357)
LAD 1.4 - Build support for an effective AC to RC transition program (OPR: G1)	LAD 2.4 - Build advocacy for developing Joint Qualified Officers in the Army Reserve (OPR: G1)		LAD 4.4 - Educate on the impacts of future MILCON funding reductions (OPR: SI)	LAD 5.3 - Gain support and advocacy for the Army Reserve Private-Public Partnership initiative (OPR: P30)

**GO Directorates are the SME's for each objective and will receive robust LL support to achieve.**

**Primary Objective: Educate and Inform Congress on the capabilities of a cost-efficient Army Reserve - a life-saving and life-sustaining 1**



# Army Reserve Campaign Plan Strategy Map 2014



**Army End State: A Versatile and Agile mix of Capabilities and Formations that is rapidly Deployable and Sustainable in order to**

